

Responsible Art Market

RAM

RAM Annual Conference

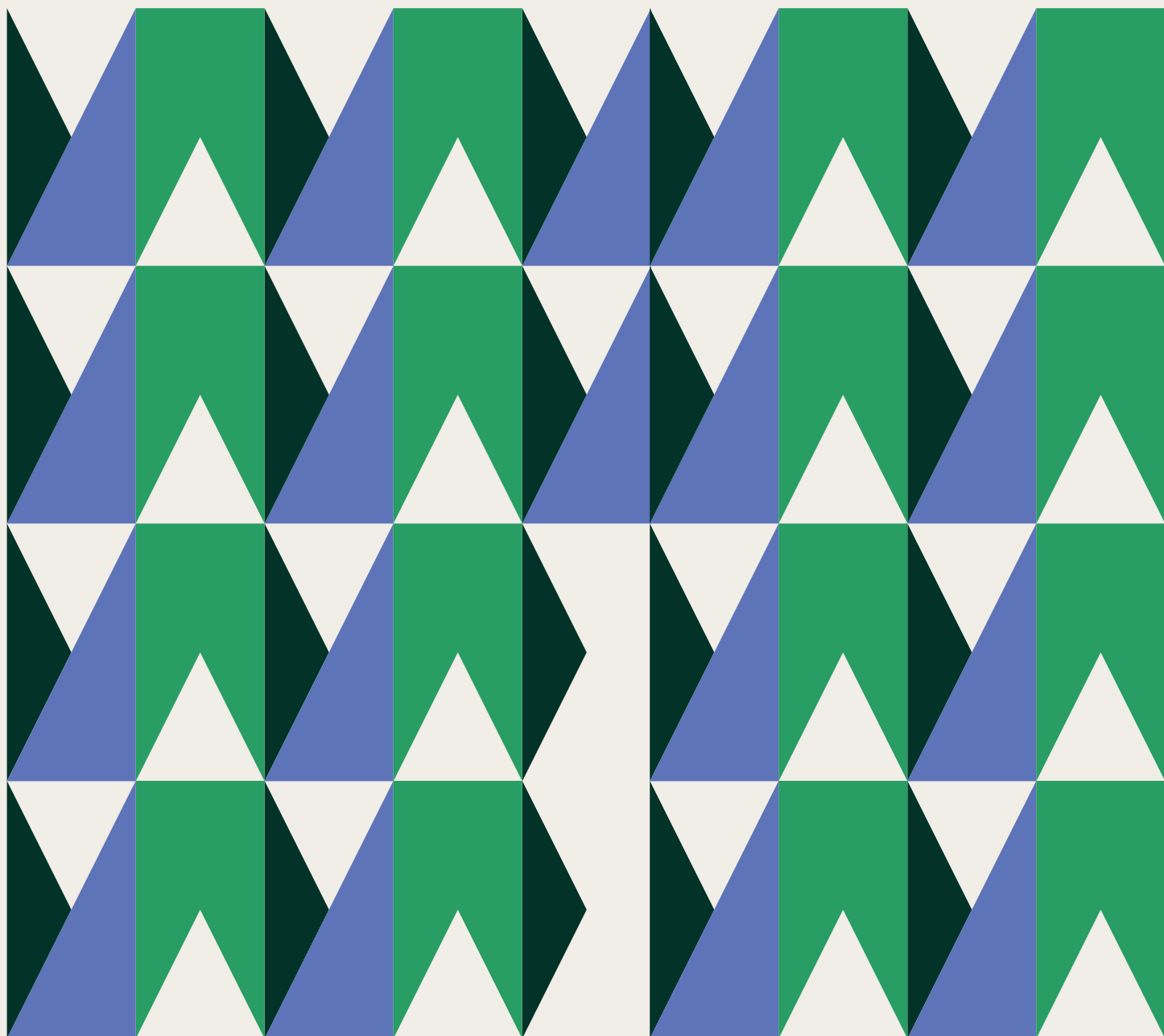
From Antiquities to Artificial  
Intelligence : How to Navigate  
Today's Art Market

Thursday, 25 January 2024

08:30 – 12:30

artgenève, Salon d'art  
Palexpo, Geneva

Room A30 (OSR room)



# From Antiquities to Artificial Intelligence : How to Navigate Today's Art Market

This 8th edition of RAM's annual conference celebrates the rich and culturally diverse nature of the art market. From antiquities and measures to ensure their legal trade, to the latest developments in Artificial Intelligence, testing the boundaries between human and machine.

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| 08:30 | <b>Registration</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |
| 09:00 | <b>Welcome &amp; opening remarks</b><br>Anne Laure Bandle, Borel & Barbey, Art Law Foundation, RAM Taskforce, Geneva                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |
| 09:15 | <b>Keynote Lecture</b><br>Anthony Meyer, Galerie Meyer Oceanic & Eskimo Art, Paris                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |
| 09:30 | <b>Antiquities in the Art Market</b><br>In the face of a flourishing art market, the antiquities market presents unique challenges. The increased demand for works of art demonstrates the development of the market but requires vigilance against illicit transactions in cultural goods. The many stakeholders often face uncertainty regarding the information available about objects and how to proceed. Yet these same stakeholders play an essential role in the fight against the illegal market, mainly by applying due diligence. In this session, experts will discuss how they applied and adapted "RAM's Due Diligence Toolkit" to address the unique nature of transactions in antiquities.<br><br><b>Chair</b> Nicholas O'Donnell, Sullivan & Worcester, Boston<br>Will Korner, TEFAF, Maastricht<br>Jean-Bernard Schmid, attorney, CMS, and former public prosecutor, Geneva<br>Isabelle Tassignon, Fondation Gandur pour l'Art, Geneva |
| 10:30 | <b>Coffee break</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |
| 11:15 | <b>The Art in Artificial Intelligence (A.I.)</b><br>Artificial Intelligence (A.I.) is revolutionising our world. In this fast paced session we take a practical focus, examining what AI is and how it is being used in the art market. Through practical examples, we will demonstrate how art market actors can benefit from AI whilst avoiding the pitfalls and risks.<br><br><b>Chair</b> Mathilde Heaton, Phillips Auctioneers, RAM Taskforce & RAM London Committee, London<br>Eric Drass, aka "shardcore", Artist & Curator, Brighton<br>Nicolas Henchoz, Founding Director EPFL+ECAL Lab, Lausanne<br>Alexandre Jotterand, attorney, id est avocats, Lausanne                                                                                                                                                                                                                                                                                    |
| 12:15 | <b>Closing Remarks</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |

# Complimentary visit of artgenève, salon d'art

Thanks to the kind support of the "artgenève", salon d'art, conference participants will receive a complimentary entry to the fair on the day of the conference.

## Registration

Register for the event by 23 January 2024 using the following link:

<https://www.responsibleartmarket.org/events/rams-eighth-annual-conference/>

You may not register at the venue

## Registration Fees

|         |                                       |
|---------|---------------------------------------|
| CHF 150 | for members of the Art Law Foundation |
| CHF 200 | for non-members                       |
| CHF 70  | for students and trainee lawyers      |

## Payment

**Bank Transfer:** To the Art Law Foundation

Postfinance – 4808 Zofingen

Account No: 17-60083-5

IBAN: CH27 0900 0000 1706 0083 5 – Bic/Swift: POFICHBEXXX

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## The Responsible Art Market Initiative

Raising awareness of risks faced by the art industry, and providing a forum to share practical guidance and responsible practices.

[www.responsibleartmarket.org](http://www.responsibleartmarket.org)